Cooper's Scholars – Collegiate Program

- Cooper's Scholars is the key bridge between graduating students and employment.

- Cooper's Scholars is a transitional mentoring and coaching program designed around the development and management of core competencies associated with entry level jobs.

- Cooper's Scholars uses technologies such as online mentoring tools for metric driven mentoring and coaching, a learning management system for online learning and education, and a project management tool for assignment goal setting.

- Cooper's Scholars addresses the NEEDS of student skill development, networking, career planning, competency development, and work experience for an employee-ready business graduate.

- Cooper's Scholars helps students build their profiles, networks, and work experiences through internships, virtual projects, seminars, classes, and community outreach. Cooper's Scholars integrates learning management systems, mentoring software, social networks, and skills identification technologies and assessments.

- Corporations partner with Cooper's Scholars to:
    - identify interns to hire
    - get student help on work projects
    - evaluate students (try them before they hire them)
    - build a student contingency work force
    - substantially reduce their recruitment and internship costs
    - build a pipeline to highly desirable entry level talent
    - recommend the skills they want developed
    - track the progress of projects and interns
    - build a relationship with the university.

- Cooper's Scholars focuses in six areas: (1) profile development, (2) business class, (3) skill development, (4) mentoring, (5) projects, (6) internships/jobs